

William P. Rossy

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OBJECTIVE

Passionate and eager Graphic Designer with 10+ years of sketching and natural design skills with 5+ years of experience in the complete design process, from conceptualization to delivery. Seeking to leverage my design skills to obtain a role as a *Mid-Level Graphic Designer*.

SKILLS

- Coachable
- Drawing/Sketching
- Social Media Content Creation
- Social Media Management
- Photography/Videography
- Uniform/Apparel Design
- Microsoft Office (Word, Excel, and PowerPoint)
- Public Speaking
- Adobe Creative Suite (Ps, Ai, InD, XD, PremierePro & some AfterEffects)
- Canva
- Working knowledge of print processing
- Equipment Production Management
- Working knowledge of Roland VS-540i printer
- Branding
- Logo Design
- Magazine Design
- Some Agency Experience

WORK EXPERIENCE

1. **Mavich Branding Group:** December 2024 – Present
 - Producing print ready artwork files for cut sheet & large format
 - Expanded working proficiency of Adobe Photoshop, Illustrator & InDesign
 - Designed various marketing materials for a wide range of clientele in various industries
2. **Earl Owen Co. (EOC):** June 2023 – December 2024
 - Produced website banners & various email marketing materials
 - Expanded working proficiency of Adobe Photoshop, Illustrator, InDesign, XD, PremierePro & some AfterEffects
 - Designed bi-monthly magazines for our customer base & new EOC style guide
 - Created video content for EOC YouTube and promotional material
3. **GameBreaker:** March 2022 – March 2023
 - Produced social media graphics within GameBreaker's brand identity
 - Managed orders from ideation to order placement
 - Advanced art and content creation skills
 - Expanded working proficiency of Adobe Illustrator & Photoshop
4. **Bookstr:** August 2021 – March 2022
 - Agency work with companies/clients in various industries
 - Produced social media graphics within Bookstr's brand identity
5. **Freelance Videographer/Photographer:** January 2021 – Present
 - 8 wall murals across North & Central TX
 - 4 Photoshoots since December 2022
 - Various at-home projects
6. **Chick-Fil-A:** August 2018 – July 2021
 - Advanced interpersonal and communication skills
 - Worked thru multiple positions including drive-thru, dine in, & kitchen

LEADERSHIP EXPERIENCE & ACHIEVEMENTS

1. **Texas State Lacrosse Team:** 2017-2020 Conference recognized Face-off Specialist; Served as the Recruiting and Equipment Officer, designed helmet decals, jerseys and maintained social media sites.
2. **Lacrosse Coach:** Summer 2022 – Spring 2024
 - **San Antonio Taco's Club HS Lacrosse:** Summer & Fall 2022, Faceoff/Assistant Coach, coached faceoff specialist who committed to Southwestern University (NCAA DIII) in Fall 2022.
 - **Central Catholic HS Lacrosse (San Antonio, TX):** Spring 2023, Defense/Assistant Coach
 - **Frisco Youth Lacrosse:** Spring 2024, 5th Grade Head Coach, 6th Grade Assistant Coach

EDUCATION

- Bachelor in General Studies: Texas State University May 2021 – Focus in Art, Business Administration and Mass Communication.
- Worked 20+ hours/week while attending school full-time.