

## OBJECTIVE

Marketing Professional with expertise in the print and digital processes across multiple industries. 10+ years as a Graphic Designer, 5+ years as a production artist and 3+ years as a videographer/photographer.

## SKILLS

- Drawing/Sketching
- Social Media Content Creation
- Social Media Management
- Photography
- Uniform/Apparel Design
- Microsoft Office (Word, Excel, and PowerPoint)
- Public Speaking
- Adobe Creative Suite (Ps, Ai, InD, PremierePro & some AfterEffects, XD)
- Some Canva
- Working knowledge of print processing
- Equipment Production Management
- Working knowledge of Roland VS-540i printer
- Branding
- Logo Design
- Publication Design
- Some Agency Experience
- Video Production
- Video Editing
- AI Automation

## WORK EXPERIENCE

1. **Mavich Branding Group:** December 2024 – Present
  - Designed various marketing materials for a wide range of clientele in various industries
  - Producing print ready artwork files for cut sheet, large format & apparel
  - Expanded working proficiency of Adobe Photoshop, Illustrator, InDesign & AI Automation Programs
2. **Earl Owen Co. (EOC):** June 2023 – December 2024
  - Produced website banners & various email marketing materials
  - Expanded working proficiency of Adobe Photoshop, Illustrator, InDesign, XD, PremierePro & some AfterEffects
  - Designed bi-monthly magazines for our customer base & new EOC style guide
  - Created video content for EOC YouTube and promotional material
3. **GameBreaker:** March 2022 – March 2023
  - Produced social media graphics within GameBreaker's brand identity
  - Managed orders from ideation to order placement
  - Advanced art and content creation skills
  - Expanded working proficiency of Adobe Illustrator & Photoshop
4. **Bookstr:** August 2021 – March 2022
  - Agency work with companies/clients in various industries
  - Produced social media graphics within Bookstr's brand identity
5. **Freelance Videographer/Photographer:** January 2021 – Present
  - 8 wall murals across North & Central TX
  - 10+ Photoshoots
  - 10+ Video projects
6. **Chick-Fil-A:** August 2018 – July 2021
  - Advanced interpersonal and communication skills
  - Worked thru multiple positions including drive-thru, dine in, & kitchen

## LEADERSHIP EXPERIENCE & ACHIEVEMENTS

1. **Texas State Lacrosse Team:** 2017-2020 Conference recognized Face-off Specialist; Served as the Recruiting and Equipment Officer, designed helmet decals, jerseys and maintained social media sites.
2. **Lacrosse Coach:** Summer 2022 – Spring 2024
  - **San Antonio Taco's Club HS Lacrosse:** Summer & Fall 2022, Faceoff/Assistant Coach, coached faceoff specialist who committed to Southwestern University (NCAA DIII) in Fall 2022.
  - **Central Catholic HS Lacrosse (San Antonio, TX):** Spring 2023, Defense/Assistant Coach
  - **Frisco Youth Lacrosse:** Spring 2024, 5<sup>th</sup> Grade Head Coach, 6<sup>th</sup> Grade Assistant Coach

## EDUCATION

- Bachelor in General Studies: Texas State University May 2021 – Focus in Art, Business Administration and Mass Communication.
- Worked 20+ hours/week while attending school full-time.